

## RESPECTING THE OUTDOORS

Email from BMSDC Public Realm Mailbox [public.realm@baberghmidsuffolk.gov.uk](mailto:public.realm@baberghmidsuffolk.gov.uk)

“Dear All

We are sure you all agree that it is great that open spaces and playgrounds have seen an increase in use since lockdown measures eased however sadly an increase in litter has occurred along with footfall. This increase has been seen all over the country and has lead Defra to start a “Respecting the Outdoors” campaign to sit alongside Keep Britain Tidy’s “Love Parks”.

The Babergh and Mid Suffolk communications team are utilising the campaign materials on social media and as these are receiving a such a positive response we thought we would share so that the message can be spread further.

This link takes you to a [Dropbox showcase](#), which includes Defra’s ‘Respecting the outdoors’ campaign materials, including:

- Social assets for Facebook & Twitter
- Non-Government branded social asset templates (for authorities to insert their own logo instead if desired)
- Poster images
- A basic campaign toolkit, providing a campaign overview, key messages, and guidance for using the assets on social media
- Links to Keep Britain Tidy’s Love Parks campaign

We hope you find these useful.”

Kind regards

Public Realm

Websites: [www.babergh.gov.uk](http://www.babergh.gov.uk) [www.midsuffolk.gov.uk](http://www.midsuffolk.gov.uk)



*Thank you for contacting us and for your patience, while we work hard to protect our staff, residents, communities and businesses and keep essential services running during the coronavirus outbreak.*

**During this time, we may have to reduce or suspend services, but we aim to respond to your query as soon as possible. In some cases we may not be able to deal with your request until business as usual is resumed.**