

## THURSTON PARISH COUNCIL

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The following paper is submitted to the Parish Council for the meeting of 2<sup>nd</sup> June 2021 to consider the recommendations as outlined in the Confidential Report Thurston Newsletter Future Production – Agenda Item 12 refers.

Previously the Parish Council has discussed partnership working to produce a Community Newsletter along the following terms:

1. An agreed (PCC and PC) Advertising Policy for the contents of advertisements that will be accepted.
2. In light of the above, any final decisions on content will be a joint decision between the prevailing Vicar and Chair of the Parish Council.
3. A separate bank account to be held for the monies connected to the production of the community newsletter to cover:
  - Advertising revenue
  - Advertising costs
  - Editorial costs – *should this be a shared cost with the PCC?*

The bank account will be administered by the RFO of the Parish Council and will run along similar lines as that in operation for the Friends of Thurston Library and all profits will be used to offset increased costs in production as the population of Thurston increases.

4. Council will need to set a budget to offset the initial costs of the newsletter given the reduction in revenue due to COVID-19.

Council is therefore asked to consider the recommendations as per the confidential paper which contains background information for Council use only:

A partnership with the Parish Council is sought to

- a. Focus the Newsletter on being a community newsletter
- b. Ensure every home in the village has the Newsletter at a time when bringing the growing community together and integrating newcomers and existing residents into the activities, organisations and life of the village is a priority.
- c. Share expertise and ideas on production and circulation to ensure the growing village is served by a viable Newsletter.